

Unified School District No. 308  
Hutchinson Public Schools  
**Content Guidelines for Web Pages**

1. Content placed on the District's website and/or web server should be of an informational nature only and provide the website visitor pertinent information. Content such as personal web logs ("blogs"), personal or political opinions, and video content that is not specifically related to District activities may not be placed on the District web site or web server.
2. Images and video content that portrays identifiable individuals may not be posted without such person's prior written consent. Both Kansas and federal laws govern the use of a person's image.
3. Content that is pornographic, that includes profanity or that violates local, state or national laws including copyright and trademark laws may not be placed on the District website or web server.
4. Content that includes expresses or promotes discrimination on the basis of race, color, national origin, gender, religion, age or other unlawful basis, that promotes or encourages physical harm or injury to any group or individual or that provides instructional information regarding unlawful activities or any kind may not be posted to or included on the District's website or web server.