

**Hutchinson Public Schools  
Operational Expectations Monitoring Report  
OE 9 – Communicating with the Public  
October 23, 2017**

**SUPERINTENDENT CERTIFICATION:**

With respect to OE-9 – Communicating with the Public, the Superintendent certifies that proceeding information is accurate and complete, and that the District is:

**In Compliance**

**In Compliance, with noted exception(s):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Not in Compliance**

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
Superintendent of Schools

**BOARD ACTION**

With respect to OE-9 – Communicating with the Public, the Board finds that the District and the Superintendent:

**Are fully compliant**

**Are compliant with noted exception(s)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Are non-compliant**

Comments and findings:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date for re-monitoring: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
Board President

Hutchinson Public Schools  
Board Monitoring Report

Re: Monitoring Report on OE-9: Communicating with the Public  
 From: Gary Price, Superintendent  
 Ray Hemman, Public Information Director  
 Date: October 23, 2017  
 Board Focus: Action Required

Monitoring of operational expectations policies is part of the ongoing process of superintendent evaluation. This operational expectation policy addresses several aspects of the superintendent's responsibility regarding treatment of stakeholders.

OE-9: Communicating with the Public	Superintendent			Board		
The Superintendent shall assure the public is adequately informed about the condition and direction of the district.	Compliant	Not Compliant	Compliant with Exceptions	Compliant	Not Compliant	Compliant with Exceptions
	X			X		

**Superintendent Interpretation:** USD 308 is supported with public funds supplied through taxation. The owners of the district are the taxpayers. The staff has an obligation on behalf of the board to provide information to taxpayers and patrons about the way in which tax dollars are being invested and the strategic direction for the district in use of these tax dollars.

- Public: Internal and external stakeholders
- Informed: Have the opportunity to receive information
- Condition: How things currently are within the district
- Direction: The district's future

I certify this report is accurate:

\_\_\_\_\_, Superintendent                      Date: 10-23-17

Summary Statement/Compliance Notes from the Board of the Education:

Board President: \_\_\_\_\_ Date: \_\_\_\_\_

Superintendent: \_\_\_\_\_

OE-9: Communicating with the Public	Superintendent			Board		
<p>The Superintendent will:</p> <p><b>9.1 Assure the timely flow of information, appropriate input, and strategic two-way dialog between the district and patrons that builds understanding and support for district efforts.</b></p>	Compliant	Not Compliant	Compliant with Exceptions	Compliant	Not Compliant	Compliant with Exceptions
	X			X		

**Superintendent Interpretation:** Timely flow of information means the staff anticipates media and public needs for information and have both a regular or routine mechanism, as well as the capacity to communicate regarding more urgent issues with immediacy. Input means decisions or directions which represent significant change in practice or direction, patrons or representing groups will be appropriately engaged for input prior to the decision. Sharing of information, and a policy of transparency, increase the likelihood of trust and support for board and staff initiatives.

- Timely: When information is needed
- Input: Feedback from stakeholders
- Transparency: Full disclosure of legally allowable information
- Two-way dialog: A conversation

**Compliance:** We are compliant when:

Indicator 1: 90 percent of our families agreed or strongly agree there is two-way communication between parents and the district.	Compliant
Evidence: Fall parent survey (N=591) completed in October 2017 who expressed an opinion showed 90.6 percent agreed or strongly agreed there was two-way communication between parents and the district.	
Indicator 2: District uses at least four methods of routine communication to media and the public.	Compliant
<p>Evidence: The district uses multiple channels to communicate with the media and public. Those channels include:</p> <ul style="list-style-type: none"> <li>○ News releases</li> <li>○ Media tip sheets</li> <li>○ Information posted on the web</li> <li>○ Superintendent and other staff involvement on boards and community groups</li> <li>○ Planned board focus groups/linkage efforts</li> <li>○ SchoolMessenger updates by phone and email</li> <li>○ Academic-activities-athletic calendar emailed weekly</li> <li>○ Posting menus on the district website, Facebook and Twitter</li> <li>○ District presence on Social Media, including Facebook, Twitter and Instagram</li> <li>○ Superintendent monthly appearances on the radio</li> <li>○ Superintendent's Weekly Staff Updates on Fridays</li> <li>○ 17<sup>th</sup> and Severance electronic sign</li> </ul>	

OE-9: Communicating with the Public	Superintendent			Board		
<p>The Superintendent will:</p> <p><b>9.2 Prepare and publish, on behalf of the Board, an annual progress report to the public that includes the following items:</b></p> <p><b>a. Data indicating student progress toward accomplishing the Board’s <i>Results</i> policies.</b></p> <p><b>b. Information about school district strategies, programs and operations intended to accomplish the Board’s <i>Results</i> policies.</b></p> <p><b>c. Revenues, expenditures and costs of major programs and a review of the district’s financial condition.</b></p>	Compliant	Not Compliant	Compliant with Exceptions	Compliant	Not Compliant	Compliant with Exceptions
	X			X		

**Superintendent Interpretation:** The board expects the superintendent will prepare a report or reports for the board and/or the public which detail the “state of the district” relative to the strategic results and relative to the financial status and health of the district.

- Progress Report: Electronic or paper documents that track the state of the district.
- State of the District: The unvarnished truth with explanation as needed.

**Compliance:** We are compliant when

Indicator 1: Operational Expectations and Results Reports are posted.	Compliant
Evidence: OE and R reports are posted to the district website.	
Indicator 2: Budget information posted	Compliant
Evidence: Budget information posted on the district website and is available in paper at all Board meetings, per state law.	
Indicator 3: Annual report posted	Compliant
Evidence: District annual report posted to the district’s website.	